

Aged Life Insurance Leads (Internet Leads)

Hi (Lead Name)? This is (Rep Name), the reason we are calling you today is that we see you have inquired about life insurance online recently and wanted to find out if you moved forward with that decision?

What I would like to do is have my life insurance specialist give you a call back in the next day or two with some updated options, would that be okay?

Great!

- 1) Have you ever been declined for life insurance?
- 2) Any history of heart attack, stroke or cancer?
- 3) How much coverage were you looking for?

Thank you, I will have my specialist call you back in the next day or two!
Goodbye.